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COMPUTERWORLD INNOVATIVE TECHNOLOGY

AWARDS 2003

HOW WE CHOSE THE WINNERS

During May and June, *Computerworld* invited IT customers – those companies that use technology but don't produce or sell it – to nominate vendors they believe offer leading-edge technology products or services that provide measurable payback. We received approximately 350 nominations. Customer nominations were verified by *Computerworld* via e-mail.

Computerworld then surveyed those vendors about the nominated technologies. A customer reference was contacted for each vendor being considered. Those surveys were vetted by a panel of *Computerworld* editors and then divided among a 10-person panel of IT executives for evaluation.

Special thanks go to our panelists: Cathy Brune, senior vice president, chief technology officer, Allstate Insurance Co.; William F. Finefield, CIO, Navy Exchange Service Command; Tsvi Gal, CIO, AOL Time Warner Inc., Warner Music Group; Bernard Gay, vice president of enterprise technology and operations, Royal Caribbean Cruises Ltd.; David R. Guzman, senior vice president and CIO, Owens & Minor Inc.; W. Douglas Lewis, executive vice president and CIO, Six Continents Hotels; Joseph Y. Lacik Jr., vice president of information services, Aviall Services Inc.; Bob Palmer, associate vice president of e-commerce technology, Lenox Inc.; Joseph A. Puglisi, group CIO, Emcor Group Inc.; and Rob Reeg, senior vice president of system development, MasterCard International Inc.

Evaluations were based on these criteria:

- The company's technology is innovative and original.
- It offers demonstrable value to corporate IT operations in Fortune 1,000 companies.
- It creates a new advantage or opportunity for customers.
- Customers have successfully implemented the technology and are getting measurable payback or competitive advantage from it.
- The technology will change the way companies do business or solve technology problems into the future.

InterSystems Corp.

CATEGORY: Application development

URL: www.intersystems.com

LOCATION: Cambridge, Mass.

TECHNOLOGY: Caché

HOW IT WORKS: Built for high-performance, massively scalable transaction processing applications, it offers a multidimensional data and application server.

CUSTOMER SAMPLING: Ameritrade Holding Corp., Kaiser Permanente

InterSystems
 **CACHE**TM
Make Applications Faster